

# SUSTAINABLE RUB 2030 MISSION STATEMENT

Achieving the United Nations's Sustainable Development Goals (SDGs) is an important cornerstone towards securing the future of our society. RUB is committed to a broad concept of sustainability. We define sustainability as a pattern of ecological, social and economic action that is intended to ensure comparable or continually improving standards of living for present and future generations. We generate sustainable development through a holistic approach that includes activities in teaching, research and transfer and is supported by the universitarian community.

As part of our societal mandate, we strive to be the catalyst and pool of knowledge for the creation of sustainability. In its capacity as a sustainable university, RUB will substantially contribute to the greatest challenges of our world by 2030. In this respect, we are aligning ourselves with the SDGs, with a particular focus on those in which we already carry out excellent research. We are strategically building up further profile focal areas. As a scientific and educational institution for future generations, as an employer and as a partner in shaping a sustainable future in the city of Bochum and the Ruhr Area, we are aware of our responsibility and role model function.

By 2030, we aim to have achieved the following targets and actions, whose milestones were defined in a sustainability strategy and implementation plan, build on the university's achievements:

## COMMUNITY

RUB identifies itself as an universitarian community committed to sustainability, with members aware of their responsibility for achieving and implementing the sustainability goals and acting accordingly. Both employees and students contribute ideas on the various aspects of sustainability. Dialogue, communication and transparency are crucial in this regard.

## RESEARCH

RUB has established multiple research areas in which questions of sustainability are centrally addressed and in which scientists collaborate in an inter- and transdisciplinary manner. Thus, a rapid conversion of research results into their real-world applications is promoted. The integration of sustainability aspects is also encouraged in all other scientific discip-

lines. Scientific cooperation is fostered through participation in national and international research networks. Hereby, RUB contributes to the orientation of research towards the goal of a sustainable future.

## TEACHING

The goals of sustainable development and their underlying concepts are integrated into all programs of study. Blended learning and hybrid formats contribute to the sustainability of study and teaching. New degrees focusing on sustainability will be offered. Interdisciplinary or crossover topics are also considered.

## TRANSFER

Sustainable development requires the involvement of all stakeholders in society. RUB feeds its scientific knowledge related to sustainability into dialogues and debates in order to nurture a differentiated shaping of opinion and to support informed decision making. RUB promotes the rapid application of research results and welcomes close cooperation with business on sustainability topics. Sustainable start-up projects as well as social engagement of students in initiative projects are actively promoted.

## ORGANISATION

As an organisation, RUB is committed to sustainability in the broadest sense. This includes, for example, the reduction of greenhouse gas emissions, a sustainable layout of the campus and its new and existing buildings, a sustainable mobility concept, the use of green energies and the reduction of energy consumption, and the implementation of a waste and circularity concept.

## COMMUNICATION

Sustainability aspects are of major importance in internal as well as external communication. A sustainability report is regularly prepared to communicate about activities, goals achieved and milestones of implementation. Communication campaigns and events raise awareness of the topic among the (universitarian) public and are utilized actively by members and guests of the university.